



## ITEMBA GROUP

Company Profile and Capability  
Statement

Itemba Filling Station, Along Tunduma-Ileje Highway, Mpemba,  
Tunduma

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PREPARED FOR INSTITUTIONAL REVIEW

# Itemba Group Company Profile

A Tanzanian multi-sector group headquartered in Mpemba-Tunduma, Songwe Region, operating through legally independent companies.

## KEY PROFILE FACTS

### PROFILE TYPE

Group profile and capability statement

### HEAD OFFICE

Itemba Filling Station, Along Tunduma-Ileje  
Highway, Mpemba, Tunduma

### OPERATING COMPANIES

Mwanjalisi Oil Company Ltd, Westsides Company  
Ltd, Itemba Enterprises Co Ltd

### WEBSITE

[www.itembagrouptz.com](http://www.itembagrouptz.com)

### PUBLIC CONTACT

+255 758 793 511 / [info@itembagrouptz.com](mailto:info@itembagrouptz.com)

## INDEPENDENT LEGAL COMPANIES

| Company                    | TIN         | Incorporation           | Directors                                                                                                |
|----------------------------|-------------|-------------------------|----------------------------------------------------------------------------------------------------------|
| Westsides Company Ltd      | 136-065-580 | 9 June 2017; No. 135764 | Roman M Mwampuwa - Managing Director; Isaac Roman Mwampuwa - Director; Magreth Shale Mgalla - Director   |
| Mwanjalisi Oil Company Ltd | 134-036-206 | 2 May 2017; No. 134897  | Roman M Mwampuwa - Managing Director; Japhary Roman Mwampuwa - Director; Lucy Lendison Mgalla - Director |

| Company                   | TIN         | Incorporation              | Directors                                                                                              |
|---------------------------|-------------|----------------------------|--------------------------------------------------------------------------------------------------------|
| Itemba Enterprises Co Ltd | 116-321-378 | 20 January 2012; No. 88774 | Roman M Mwampuwa - Managing Director; Magreth Shale Mgalla - Director; Lucy Lendison Mgalla - Director |

## RELATED OPERATING IMAGES



Fuel retail operations under Mwanjalisi Oil Company Ltd.



Wholesale beverage distribution under Westsides Company Ltd.



Logistics and cross-border transit under Itemba Enterprises Co Ltd.



Parking and staging facilities under Mwanjalisi Oil Company Ltd.

## COMPANY OVERVIEW

Itemba Group operates as a shared business identity and governance platform for legally independent Tanzanian companies active in fuel, parking, trade, logistics, construction supply, hospitality, real estate-related services, and emerging businesses.

## VISION AND MISSION

### Vision

To build a resilient Tanzanian business group that supports regional trade, mobility, infrastructure, property, and community services from a strong Songwe operating base.

### Mission

To operate legally independent companies with practical market focus, shared group governance, and reliable service delivery across fuel, distribution, logistics, construction supply, hospitality, parking, real estate, and related sectors.

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## BUSINESS ACTIVITIES

**Mwanjalisi Oil Co Ltd: Petroleum Retail, Fuel Supply, and Parking**

Fuel retail operations and parking facilities serving motorists, transport operators, commercial customers, and corridor traffic in Songwe Region.

**Westsides Company Ltd: Three Major Operating Divisions**

Westsides Company Ltd manages three major group trading and customer-service divisions: beverage distribution, ITEMBA-HARDWARE, and UZUNGUNI INN.

**Itemba Enterprises Co Ltd: Logistics and Emerging Businesses**

Local distribution, cross-border transit, logistics services, and emerging businesses after trading and hospitality activities moved under Westsides Company Ltd.

# TARGET MARKET

## Fuel, Parking, and Corridor Customers

Long-haul motorists, truck drivers, fleet operators, and logistics companies moving through the Tunduma corridor toward Zambia, Zimbabwe, DRC, and Malawi.

Transit logistics companies that need reliable fuel supply, vehicle staging, secure parking, and driver stopover points before or after border clearance.

Private motorists, buses, taxis, regional transporters, and commercial fleets requiring diesel, petrol, lubricants, and corridor fuel support.

## Westsides Wholesale, Hospitality, and Construction Markets

More than 50 beverage stockists across Songwe Region, serving populated towns, villages, urban centres, and rural trading locations through wholesale supply at distributor pricing.

Bars, night clubs, restaurants, and hospitality outlets concentrated in urban centres such as Tunduma, Mlowo, and Vwawa.

International bulk buyers purchasing beverages and ITEMBA-HARDWARE materials in wholesale quantities before moving goods through the Tunduma border to neighbouring countries.

Construction companies, contractors, builders, hardware retailers, and property developers serving filling station construction, residential homes, commercial properties, and public infrastructure.

## Logistics and Cross-Border Transit Customers

Local businesses sourcing goods from Dar es Salaam into the Southern Highlands, including Songwe, Mbeya, Rukwa, Ruvuma, and Iringa.

Importers, exporters, traders, and cross-border customers requiring local logistics, transit support, and routes to or from Zambia, DRC, Zimbabwe, and Malawi.

## Institutional, Property, and Stakeholder Audiences

Travellers, business guests, lodging customers, restaurant customers, bar customers, property stakeholders, and local service customers.

Suppliers, distributors, financial institutions, and strategic partners seeking a regional operating group with clear company-level responsibilities.

## OPERATIONS AND BRANCHES

### Westsides Company Ltd

Mpemba Main Branch: Beverage distribution in wholesale only. Wholesale beverage customers in Mpemba and the surrounding business area.

Mlowo Branch: Beverage distribution centre. Mlowo town and its neighboring villages and wards.

Sogea Branch: Beverage distribution branch. Sogea and Tunduma town as a whole.

Tunduma Main Branch: Hardware and construction equipment sales. Songwe Region, supported by warehouses in Tunduma town and the Sogea area.

### Mwanjalsi Oil Company Ltd

ITEMBA-UZUNGUNI: Operating retail fuel station managed by Mwanjalsi Oil Company Ltd. Located along the TANZAM Highway in Uzunguni Area, Mpemba.

ITEMBA-MPEMBA: Operating retail fuel station managed by Mwanjalsi Oil Company Ltd. Located near the Tunduma Bus Station along the Tunduma-Ileje Highway.

Three Upcoming ITEMBA-Branded Fuel Station Locations: Planned expansion locations. Additional retail fuel station locations will follow the ITEMBA-location naming system while remaining under Mwanjalsi Oil Company Ltd management.

### Mwanjalsi Oil Company Ltd - Parking Facilities

UZUNGUNI PARKING YARD: Parking yard facility managed by Mwanjalsi Oil Company Ltd. Located in Uzunguni Area, Mpemba-Tunduma.

## COMPANY HISTORY

20 January 2012 - Itemba Enterprises Co Ltd incorporated: Itemba Group started with Itemba Enterprises Co Ltd, initially running the hardware business only. The company was incorporated under the Companies Act, 2002 as a private limited company on 20 January 2012 with incorporation number 88774.

2013 - Parking facilities opened: The business expanded into parking facilities with the opening of Uzunguni Yard in 2013.

2014 - Beverage distribution introduced: Beverage distribution began in 2014, first through the Sogea Branch for retail sales only, followed by the Vwawa Branch for wholesale operations after major contract agreements with Tanzania Breweries Ltd and Tanzania Distilleries Ltd.

2015 - Fuel and hospitality businesses launched: The first fuel station opened in 2015 at Uzunguni-Mpemba-Tunduma and now trades publicly as ITEMBA-UZUNGUNI under Mwanjalisi Oil Company Ltd management. The group also entered the hospitality business in 2015 with the opening of Uzunguni Inn.

2 May 2017 - Mwanjalisi Oil Company Ltd incorporated: For improved administrative and financial efficiency, Mwanjalisi Oil Company Ltd was incorporated under the Companies Act, 2002 as a private limited company on 2 May 2017 with incorporation number 134897. The fuel station business was transferred from Itemba Enterprises Co Ltd to Mwanjalisi Oil Company Ltd.

2017 onward - Mwanjalisi Oil expansion: Mwanjalisi Oil Company Ltd later opened the ITEMBA-MPEMBA outlet at Mpemba near the Tunduma Bus Station along the Tunduma-Ileje Highway, with more ITEMBA-branded outlets planned.

9 June 2017 - Westsides Company Ltd incorporated: Westsides Company Ltd was incorporated on 9 June 2017 with incorporation number 135764 to strengthen sales and beverage distribution across the entire Songwe Region.

2021 - Logistics business entered: Itemba Enterprises Co Ltd entered the logistics business in 2021, expanding the group into corridor transport and related logistics services.

1 November 2025 - Trading and hospitality activities reorganized: On 1 November 2025, all trading businesses, including hardware and beverage distribution, were placed under Westsides Company Ltd. Hospitality was also managed under Westsides Company Ltd, leaving Itemba Enterprises Co Ltd to focus on logistics services and emerging businesses.

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## ASSETS AND CAPACITY

Head office and regional presence: A clear group contact point at Itemba Filling Station along the Tunduma-Ileje Highway in Mpemba, Tunduma.

Fuel retail capability: Petroleum retail operations through Mwanjalisi Oil Co Ltd, with stations trading publicly as ITEMBA-MPEMBA and ITEMBA-UZUNGUNI while covering diesel, petrol, kerosene, lubricants, and business fuel enquiries.

Trade and supply capability: Westsides Company Ltd wholesale and retail channels covering beverages, hardware, construction materials, pipes, beams, paints, roofing sheets, and related bulk purchase enquiries.

Branch and warehouse coverage: Four main Westsides branches across Mpemba, Mlowo, Sogea, and Tunduma, with hardware and construction supply warehouses in Tunduma town and the Sogea area.

Fuel and parking corridor capability: Two operating ITEMBA-branded fuel stations managed by Mwanjalisi Oil Company Ltd, three upcoming fuel locations, and UZUNGUNI PARKING YARD under Mwanjalisi Oil Company Ltd serving motorists and logistics operators in Mpemba-Tunduma.

Hospitality and service capability: Lodging, restaurant, and bar services through UZUNGUNI INN at Mpemba-Tunduma under Westsides Company Ltd, alongside group logistics and emerging business capacity.

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## **FINANCIAL OVERVIEW**

The group operates revenue-generating companies across fuel retail, trade distribution, wholesale beverages, hardware supply, logistics, lodging, restaurant, bar, property-related services, and emerging businesses. Detailed financial statements, bank records, tax filings, and asset schedules are controlled documents and can be provided directly to authorized reviewers.

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## **COMPLIANCE INFORMATION**

Tanzanian legal entity structure with operating companies managed as separate businesses.

Business, tax, licensing, insurance, and statutory records maintained at company level.

Sensitive documents such as bank records, contracts, fixed asset schedules, licenses, and legal records controlled through group-level governance.

Supporting compliance documents can be provided directly to banks, partners, and authorized counterparties when appropriate.

## COMPETITIVE STRENGTHS

Fuel stations are ideally located along major routes, including the TANZAM Highway and the Tunduma-Ileje Highway, with strong visibility near major transport movement and a major bus stand.

Beverage distribution is supported by exclusive contracts with major national manufacturers, giving Westsides Company Ltd rights to operate within specified Songwe Region boundaries with little to no direct competition.

Exclusive beverage suppliers include Tanzania Breweries Ltd, Tanzania Distilleries Ltd, Mega Beverage Ltd, SBC Tanzania Ltd (Pepsi), and Coca-Cola Kwanza Limited.

A robust distribution network covers the entire Songwe Region through a dedicated delivery fleet, multiple branches, and fast delivery capability.

Strong grassroots marketing knowledge gives the group practical understanding of market demand, retailer behavior, customer movement, and seasonal trade patterns.

Clear separation of business divisions improves management focus, reporting, accountability, and customer routing across fuel, beverages, hardware, hospitality, parking, logistics, and emerging businesses.

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## FUTURE PLANS

Strengthen operating systems, reporting discipline, and internal controls across the group.

Expand customer and supplier relationships in fuel, trade distribution, logistics, hospitality, and property-related services.

Improve public-facing company information, enquiry routing, and partner readiness through the website.

Continue developing the group as a resilient multi-sector Tanzanian business platform.

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## PURPOSE OF BANKING RELATIONSHIP

Support working capital for inventory, fuel, beverage distribution, hardware stock, logistics, hospitality, and operating expenses.

Manage supplier payments, customer collections, and formal business transactions across the companies.

Support asset financing, equipment, vehicles, property, and expansion requirements where appropriate.

Provide banks with a clear profile of the group structure, operating activities, and contact route for due diligence.

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## ATTACHMENTS AVAILABLE ON REQUEST

Company registration and incorporation documents

Tax identification and tax compliance documents

Business licenses and sector-specific permits

Audited or management financial statements, where required

Bank statements, bank letters, or account confirmation documents

Asset schedules, collateral documents, insurance records, and major contracts

Management, ownership, and authorized signatory documents

